



Cookie Policy

Policy Owner: Directors, AdaptEd Tuition Ltd

Approved By: AdaptEd Tuition Ltd Directors

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Designated Safeguarding Leads: Hayley Rollings & Gary Essex

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1. Policy Statement

This Cookie Policy explains how **AdaptEd Tuition Ltd** ("we", "our", or "us") uses cookies and similar technologies when you visit our website.

Cookies help our website function correctly, improve your experience, and allow us to understand how visitors use our website.

2. What Are Cookies?

Cookies are small text files placed on your computer, tablet or mobile device when you visit a website. Some cookies are essential for the website to function, while others help us analyse website traffic or provide additional features.

3. Cookies We Use

3.1 Essential Cookies

These cookies are necessary for the operation and security of our website. They enable core functionality such as page navigation, security features and access to certain services.

These cookies cannot be switched off because the website would not function properly without them.

3.2 Analytics Cookies

We use **IONOS Visitor Statistics** to help us understand how visitors use our website. This information helps us improve the website and the services we provide.

Analytics cookies may collect information such as:

- Pages visited
- Time spent on the website
- How visitors found our website
- Device and browser information

We only use these cookies with your consent via a banner on the website.

3.3 Google Maps

Our website may include embedded Google Maps to help visitors locate us or understand our service area.

Google Maps may place cookies on your device and collect information in accordance with Google's Privacy Policy. These cookies are only activated if you choose to interact with or accept this content where required.

3.4 TutorCruncher Contact Form

Our website includes a contact form that sends your enquiry to **TutorCruncher**, our tutoring management platform.

When you submit an enquiry, TutorCruncher may use cookies or similar technologies necessary to process your request securely and provide its services.

4. Third-Party Services

Our website uses services provided by third parties, including:

- IONOS (website hosting and visitor statistics)
- Google Maps
- TutorCruncher

These providers may set cookies in accordance with their own privacy and cookie policies. We recommend reviewing their policies for further information.

5. Managing Your Cookie Preferences

When you first visit our website, you will be presented with a cookie banner allowing you to accept or reject non-essential cookies.

You can also manage or delete cookies at any time through your web browser settings. Please note that disabling essential cookies may affect how the website functions.

6. Changes To This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legal requirements or the way our website operates. Any changes will be posted on this page together with the updated effective date.

7. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us:

AdaptEd Tuition Ltd

Email: info@adaptedtuition.org

Website: www.adaptedtuition.org